



To: Moose Charities Chairmen

From: Moose Charities

Re: Cradle Fundraiser

Hello Friends,

It's that time of year again when we cover the walls of our lodge home with cradles to help raise money for the Endowment Fund. We want to help you by giving you a step-by-step plan so that you have all the tools at your fingertips to host a very successful event.

At your next meeting feel free to read the attached presentation notes (page 2) that explain the fundraiser and ways to get everyone involved. We have some great ideas for you and even have a flyer (page 3) you can print, handout and post in your lodge home throughout the Cradle Fundraiser event.

Materials are also available at [www.moosecharities.org](http://www.moosecharities.org)

**Thank you** for your support of this very important Fundraiser.

Please contact Moose Charities (630) 966-2200 with any questions.

*Your Friends at Moose Charities* 

# Cradle Fundraiser

## To benefit the Mooseheart/Moosehaven Endowment Fund

Hey folks, when you participate in the Cradle Fundraiser in October you are getting **endowment donations** from your members and those visiting your social quarters. **And, your Lodge gets credit towards its all giving!**

- Step 1:** Make copies of the paper Cradles
- Step 2:** **ASK** every member/guest to help your Lodge or Chapter raise money for the endowment fund
- Step 3:** Recognize the donors by posting the paper Cradles prominently in your Lodge home

### Ideas/Suggestions:

- ✓ Lodge officers meet and agree to hold a friendly competition.
- ✓ Create a friendly challenge: Use different colored paper for the Cradles for each group in the challenge. Make a game out of who has the most colored Cradles on the way at the end of the month.
- ✓ “Work” the Cradle Fundraiser every day and every night through the end of October. **Use special dates or sport games or holidays to promote the fundraiser: Oktoberfest, Halloween, World Smile Day (Oct. 4), National Do Something Nice Day (Oct. 5), Sweetest Day (Oct. 19), National Make a Difference Day (Oct. 26), or make up a special day that’s meaningful or fun to those in your lodge.**
- ✓ Meal functions: Place paper Cradles at each table setting and/or provide a paper Cradle at the same time as providing liquid refreshments at a table or bar. If you’re doing drive-up food service or drive-up endowment collections have Cradles ready to promote.
- ✓ **Keep a running total, ring a bell, bang a gong, blow a horn, or do a happy dance when a donation is made!**
- ✓ **Post pictures on Facebook and show them throughout the month.**

**IMPORTANT:** All cash donations must be remitted to Moose Charities by a Lodge or Chapter check, payable to Moose Charities and **ear-marked “Cradle Fundraiser”**.  
Mail to: Moose Charities, 155 S. International Dr., Mooseheart, IL 60539, **postmarked by November 15<sup>th</sup>**.

Also, include any personal checks written to Moose Charities in the same envelope.

Or, make your endowment donation online [HERE](#), and note in Special Instructions, **“Cradle Fundraiser.”**

Fundraising Materials are available at [www.moosecharities.org](http://www.moosecharities.org)  
Please contact Moose Charities (630) 966-2200 with any questions.

**Thank you** for your support of this important Fundraiser.

# October is Cradle Fundraiser Month

What a great way to support the Endowment Fund!!

~ This Fundraiser runs from October 1<sup>st</sup> through October 31<sup>st</sup> ~



**Purchase a Cradle Today**

**\$1, \$5, \$10 and up**

**Help protect the future of Mooseheart Child City & School and  
Moosehaven Senior Community.**

## Be creative!

**IDEA:** Print paper cradles of different colors (ex. blue for men, pink for women). Have donors put their name on them and display them in the Lodge. Make it a friendly competition. Have coworkers agree to a challenge and that the loser would have to do something fun. (e.g. dress up in a costume, sing in front of the membership, etc...)

**IDEA:** Include holidays and events like Oktoberfest, Halloween and other fun national days like World Smile Day (Oct. 4th) and National Do Something Nice Day (Oct. 5<sup>th</sup>) into your Cradle Fundraiser plan since you may have more people visiting your lodge home on those days.

Be sure to go to [Moosecharities.org](http://Moosecharities.org) and follow Moose Charities on [Facebook](https://www.facebook.com/moosecharities) too. You can find many helpful materials and stay on top of the news.



**I SUPPORT**

Mooseheart  
& Moosehaven



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