



To: Moose Charities Chairmen

From: Moose Charities

Re: Rocker Fundraiser

Hello Moose Charities Chairmen,

Are you ready to rock the Rocker? It's that time of year again when we cover the walls of our lodge home with **rocking chairs** to help raise awareness and money for the Endowment Fund. We want to help you by giving you a step-by-step plan so that you have all the tools at your fingertips to host a very successful, month-long event.

At your next meeting feel free to read the attached notes (page 2) that explain the fundraiser and ways to get everyone involved. We have some great ideas for you and even have a flyer (page 3) that you can print, handout and post in your lodge home throughout the month of the Rocker Fundraiser event.

Materials are also available at [www.moosecharities.org](http://www.moosecharities.org)  
**Thank you** for your support of this important Fundraiser.

Please contact Moose Charities (630) 966-2200 with any questions.

*Your Friends at Moose Charities* 

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# Rocker Fundraiser

## To benefit the Mooseheart/Moosehaven Endowment Fund

Hey folks, when you participate in the Rocker Fundraiser in February you have the opportunity to increase the amount of *endowment donations* received from visitors in your social quarters and your members. **And, your Lodge gets credit toward its all giving!**

- Step 1:** Make copies of the paper Rockers
- Step 2:** **ASK** every member/guest to help your Lodge or Chapter raise money for the endowment fund
- Step 3:** Recognize your generous donors by posting the paper Rockers prominently in your Lodge home

### Ideas/Suggestions:

- ✓ Lodge officers meet and agree to hold a friendly competition.
- ✓ Create a competition: Use different colored paper for the Rockers for each group created in the competition.
- ✓ “Work” the Rocker Fundraiser every day and every night in February. Use special dates during the month for added fun: Groundhog Day, Super Bowl Day, Valentine’s Day, Giving Hearts Day, Random Acts of Kindness Day, and Presidents’ Day.
- ✓ During meal functions: Place paper Rockers at each table setting and/or provide a paper Rocker at the same time as providing liquid refreshments at a table or bar.
- ✓ Keep a running total/thermometer posted in the lodge.
- ✓ Ring a bell, bang a gong, blow a horn, or do a happy dance whenever a donation is made.
- ✓ Post pictures on Facebook and show them throughout the month.

**IMPORTANT:** ALL cash donations must be remitted to Moose Charities by a Lodge or Chapter check, payable to Moose Charities and **ear-marked “Rocker Fundraiser 2024”**. Mail to Moose Charities, 155 S. International Dr., Mooseheart, IL 60539, **postmarked by March 15<sup>th</sup>**. Also, include any personal checks written to Moose Charities in the same envelope.

Or, make your endowment donation online [HERE](#), and note in Special Instructions, “Rocker Fundraiser 2024.”

Fundraising Materials are also available at [www.moosecharities.org](http://www.moosecharities.org)  
Please contact Moose Charities (630) 966-2200 with any questions.

***Thank you for your support of this very important Fundraiser.***

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# “Rock the Rocker” Fundraiser in February

**A great way to support the Endowment Fund!**

~ This Fundraiser runs from February 1<sup>st</sup> through February 29<sup>th</sup> ~

## Lodge & Chapter Giving



**Purchase a Rocker Today**

**\$1, \$5, \$10 and up**

The Rocker Fundraiser is a great way to help secure the future of Moosehaven Senior Living Community and Mooseheart Child City & School.

**I SUPPORT**   
Mooseheart  
& Moosehaven



NAME: \_\_\_\_\_

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